# FRONTIERS IN MANAGEMENT SCIENCE

www.paradigmpress.org

FRONTIERS IN MANAGEMENT SCIENCE

PARADIGM ACADEMIC PRESS LIMITED

UNIT G25 WATERFRONT STUDIOS, 1 DOCK ROAD, LONDON, UNITED KINGDOM

TELEPHONE: 0044 2084 323 088

E-MAIL office@paradigmpress.org





Paradigm Paradigm Academic Press Limited

Academic Press Limited

# FRONTIERS IN MANAGEMENT SCIENCE

# **Editorial Board**

# Prof. Dr. Vishwa Nath Maurya

West Coast International University of Sciences, Technology, Management and Arts, USA and Worldwide Affiliate Partners; Executive Dean and Director, Faculty of Science and Technology, Academics and Research Development Crown University International Inc. USA, Santa Cruz Province, Argentina

### Dr. Eyong Ako

Organisational Sciences, Higher Institutes of Commerce and Management, The University of Bamenda

### Ph.D. John Wiredu

School of Management, Northwestern Polytechnical University, Xi'an China

# Ph.D. Aphu Elvis Selase

Huazhong University of Science and Technology

### Dr. Sunday Otuya

Department of Accounting, Edwin Clark University, Kiagbodo Delta State, Nigeria

### Lukas Wolf

Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU), Lange Gasse 20, 90403, Nuremberg, Germany

# Pankaj Tiwari

The University of Glasgow, Scotland, UK

# Chris O Udoka

Department of Banking and Finance, University of Calabar, Nigeria

# Gildas Dohba Dinga

Faculty of Economics and Management Sciences, The University of Bamenda, Cameroon

# **Konstantinos Malagas**

Department of Shipping Trade and Transport, University of the Aegean

# Rashesh Vaidya

Faculty of Management, Tribhuvan University, Nepal

### Ramakrishnan Ramachandran

Vivin Consultants, Chennai India

# Copyright

Frontiers in Management Science (ISSN 2788-8592) is published under a Creative Commons (CC BY) license. All articles published by Paradigm Academic Press are published in full open access, meaning unlimited use and reuse of articles, in addition to giving credit to the authors. Readers shall have the right to copy and distribute articles in this journal in any form in any medium, and may also modify, convert or create on the basis of articles. In sharing and using articles in this journal, the user must indicate the author and source, and mark the changes made in articles. Copyright © Paradigm Academic Press Limited. All Rights Reserved.

# Call for Articles

# Aims and Scope

Frontiers in Management Science (ISSN 2788-8592) is an international, peer-reviewed scholarly journal that publishes scientific research on the theory and practice of management. The journal is dedicated to publish original research papers, reviews, and communications, and commentaries, and book reviews that contribute to the practice in management, economics and related topics. The journal includes within its scope all aspects of management related to strategy, entrepreneurship, innovation and organizations as well as all functional areas of business, such as accounting, finance, marketing, and operations.

The main subject areas include, without being limited to the following:

· Accounting · Marketing

· Business Strategy · Operations Management

Data Editor Mission
 Entrepreneurship and Innovation
 Management Science Finance Paper Collection
 Data Science (formerly Big Data Analytics)

· Information Systems · Organizations

· Finance · Revenue Management and Market Analytics

# **Submissions**

We are seeking submissions for the forthcoming issues. Authors should submit manuscripts written in professional English. Manuscripts with 3,000-10,000 words in length are preferred. All manuscripts should be prepared in OpenOffice, Microsoft Word, or RTF document file format. Focus issue manuscript should be submitted at: <a href="https://www.paradigmpress.org/FMS">https://www.paradigmpress.org/FMS</a>, or sent to: <a href="mailto:office@paradigmpress.org">office@paradigmpress.org</a>.

# **Editorial Process**

- Stage 1: The author submits a manuscript and will receive a paper ID.
- Stage 2: Immediately after submission, the journal's Managing Editor will perform an initial check to assess:
  - (1) Overall suitability of the manuscript to the journal;
  - (2) Manuscript adherence to high quality research and ethical standards;
  - (3) Standards of rigor to qualify for further review.
- **Stage 3:** Peer review and revision all manuscripts are sent for peer review.
- **Stage 4:** Acceptance for publication.
- Stage 5: Payment of APC of 300 GBP + VAT (where applicable). No additional charges apply.
- **Stage 6:** Technical/copyediting, layout, and proofreading.