

CONTENTS

- The Regulation of Corporate Governance Practices in Cameroon: Challenges and the Way Forward** 1-14
Felix Fung Kum
- US Semiconductor Chip Manufacturing Reshoring: Regulatory, Economic, and Structural Challenges** 15-28
Zijia Peng
- The Lightweight Path to Digital Branding for SMEs** 29-34
Bo Lu
- Research on the Construction and Efficacy Optimization of Intelligent Logistics Automation Technology System in Cross-Border Scenarios** 35-41
Dingsong Ni
- Digital Service Standard Construction and Practice Verification for Small and Medium-Sized Hotel Apartments** 42-47
Han Liu
- Insurance Technology and Supply Chain Finance: An Empirical Study on Dynamic Premium Algorithm for Small and Medium-Sized Micro Enterprises** 48-53
Ying Nie
- Conflict Management Strategies and Organizational Productivity of Ecobank Plc, Cross River State, Nigeria** 54-66
Patrick Montok Igbaji

CONTENTS

**Implementation Standards and Industry-Specific Adaptation of SAP-Lean
Production Integration in Manufacturing: A Multi-Case Validation with
Quantitative Performance Optimization** **67-74**

Qiang Fu

**Construction of Information Health Assessment System for Small and Medium-
Sized Enterprises Based on AI Diagnosis Model** **75-81**

Wanyu Li