Research on Construction of Art Course Case Resource Library from Ideological and Political Education in the Curriculum Based on Cultural Inheritance

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Abstract

Since the implementation of the construction policy of Ideological and Political Education in the Curriculum in China, there have been a number of research on the construction of curriculum ideology and politics model courses and single case analysis. However, the relevant case resource bank is still in the stage of construction and exploration. In view of the rigid demand of ideological and political education in the curriculum of teaching case resource database of art majors, this paper integrates the value module of ideological and political elements of art majors, takes cultural inheritance as the guidance, and makes clear the construction path of "art + ideological and political" case resource database, so as to form a scheme paradigm that can be reproduced and promoted.

Keywords: ideological and political education in the curriculum, art education, construction of teaching case resource base

1. Introduction

"Ideological and Political Education in the Curriculum" is a kind of educational idea which takes "establishing virtue and cultivating people" as the fundamental task of education. Since the implementation of the relevant policies of Ideological and Political Education in the Curriculum construction by the Ministry of Education in 2018, there have been many studies on the construction of curriculum ideology and politics model courses and single case analyses, while the construction of case resource database closely related to it is still in the exploration stage. "Implementation Plan for the construction of Ideological and political Construction in Colleges and Universities" promoted by Zhejiang Provincial Higher Education put forward a rigid demand for the construction and improvement of curriculum ideological and political teaching resources: "We should promote the development and innovative utilization of college curriculum Ideological and Political Education in the Curriculum, and make it a think tank and gas station to motivate teachers and students in colleges and universities." Building the teaching case bank, organizing, developing and sharing high-quality and multi-form teaching cases has become the work that must be paid attention to in the innovation of ideological and political teaching of art major courses of "learning through practice with typical cases.

At present, a number of colleges and universities have built the case database of Ideological and Political Education in the Curriculum by mining the ideological and political education resources demonstration courses in the way of professional classification. The existing problems are relatively concentrated. In terms of ideological and political resources, the demonstration course resources of various majors seem to be large. But in fact, there are many repetitive resources, uneven quality, and lack of overall planning. In terms of ideological and political materials, the goal of adding knowledge points of Ideological and Political Education in the Curriculum is weak, the material is isolated, the sense of stacking is strong, and the content is fragmented and

superficial. In terms of case application, teachers have individual differences in ideological and political awareness and ability. They lack of sorting out the internal system of curriculum ideological and political knowledge. And the effect of case reference and use is not ideal. In view of the existing problems, this paper integrates the value module of ideological and political elements of art majors, takes cultural inheritance as the guidance, and defines the construction path of "art + ideological and political" characteristic case resource library with reasonable system framework, distinct education theme and clear material norms, so as to provide extensive reference and use for art majors.

2. The Basic Idea of Constructing Art Course Case Resource Library from Ideological and Political Education in the Curriculum

Art education in colleges and universities is the main battlefield for the country to train innovative artistic talents, as well as the main front for the inheritance and development of China's excellent traditional culture. In 2020, the Ministry of Education issued the Guiding Outline for Ideological and Political Construction of Curriculum in Colleges and Universities, which specifies the specific requirements for art teaching to "actively carry forward the spirit of Chinese aesthetic education, guide students to consciously inherit and carry forward excellent traditional Chinese culture, comprehensively improve students' aesthetic and humanistic qualities, and enhance their cultural self-confidence" according to the characteristics of art major courses. "Cultural Inheritance" provides an appropriate program for art majors to promote curriculum ideological and political construction in a methodological sense.

Under the guidance of the thought of cultural inheritance, with the construction goal of "integration of virtue and art, professional practicality, sharing and co-construction", scientific exploration and systematic planning of ideological and political education resources for art major courses in colleges and universities are carried out, ideological and political education is integrated with the value guidance of knowledge imparts, a multi-dimensional case base is built, and courses, resources, strength and ideological and political goals are promoted in the same direction. It aims to attach importance to the construction of the ideological and political knowledge framework covering comprehensive and systematic planning, and form the case base system with the elements of "three major ideological and political themes". For each subject ideological and political case in the system, "three series of resource libraries" shall be established downward: classroom case library, competition case library design practice case library, and clarify the case norms of different resource libraries. Through the online information management system, online and offline integration of the classroom, classic reproduction centralized display of "three sharing ways" to achieve resource database sharing and real-time update of the resource database.

3. The Construction Path and Method of Constructing Art Course Case Resource Library from Ideological and Political Education in the Curriculum

3.1 Integrate the Case Value Module of Ideological and Political Education of Art Majors with Three Major Ideological and Political Theme Elements

Combined with the guiding opinions on art education in the Guiding Outline of Ideological and Political Construction of Curriculum in Colleges and Universities, three ideological and political elements that fit the characteristics of art education are extracted as the follows, traditional culture, red gene and regional history. Besides, three corresponding thematic case database systems are established. The topic of Traditional culture focuses on culture first, using the main channel of class to organically integrate traditional culture knowledge imparts, Chinese art spirit value shaping and intangible cultural heritage protection and inheritance ability training, and reshape the cultural elements of "art + ideology and politics" in a trinity, affecting many directions of extracurricular practice. The theme of Red Gene takes patriotism and Party history education as an important part. In professional teaching, through watching, reflecting, feeling and creating, it traces the source of red classics, cultivates the feelings of home and country, and continues the red gene, effectively extending the ideological and political elements to the connotation of work design. The topic of "Regional history" emphasizes the development based on times. It roots in local characteristic culture, draws nutrients from local culture, establishes a realistic concept of creation, serves the society with art design, and contributes to the regional social and economic development. The three special case database systems aim at promoting the essence of traditional culture, inheriting red cultural genes, and taking root in regional history and culture, with the purpose of cultural empowerment, spiritual empowerment and era empowerment, and have established a first-level classification engine system of case database.

3.2 Establish Three Series of Resource Databases, and Clarify the Case Compilation Standards of Each Resource Database

For the three teaching links of classroom teaching, competition teaching and practical teaching, the classroom case resource base, competition case resource base and graduation design case resource base are established, and

the ideological and political elements are existed through text, images and video cases. The three resource libraries are connected through the teaching links, infiltrating and complementing each other, so as to avoid the fragmentation of case use and education effect. At the same time, the case norms of different resource libraries should be clarified, and the relevant chapters, entry points of ideological and political elements and ideological and political goals should be marked to ensure the coordination and unity between different levels. The Classroom Case Resource Library contains classroom theory and practical training cases, aiming to give full play to the role of the main channel of classroom teaching, such as guiding students to feel the history and tradition in an active attitude, conducting a series of series in a thematic way, leading students to dig materials in traditional culture and red culture. Teaching is carried out in classes, practice bases and cultural and museum venues, and ideological and political education is combined with course content in the most intuitive way. As the first practice of classroom teaching, the Competition Case Resource Library aims at various discipline competitions that art majors participate in widely, such as College student Photography Competition, College Student Advertisement Design Competition, Rural Revitalization Competition, Internet + Innovation and Entrepreneurship Competition, etc. Classify the excellent ideological and political elements and the application practice of ideological and political elements in the competition guidance and awards, and associate them with relevant classes, so as to truly promote learning and practice through competition. Design case resource Library includes graduation design works and work description, research practice report, and actual base project landing plan. Through the display of excellent cases, teachers guide students to transform the content of ideological and political education received into practical application, improve students' design thinking ability and design plan quality, and extend the cultural inheritance from classroom to practice, from theory to reality.

Table 1.

Elements of Ideolo-gical and Political Education in the Curricu-lum	Resource base source	Case type	Case name	Case source	Text details	Image detail
The traditions of revolu-tion	Classroom case resource library	Theoretical content	The populari-zation of art language in the emerging woodcut movement	History of Chinese and Foreign Art course		
		Specific subject training	Design of exhibition space on the theme exhibition celebrating the 100th anniversary of the founding of the Communist Party of China	"Cultural exhibition venue design" course		
	Competition case resource library	Professional discipline competition	"One hundred" works	Zhejiang University student Photo-graphy	-	

			Compe-tition		
	Rural revitali-zation	"Qiantang District B04 red landscape corridor design" work	Zhejiang Provincial college students rural revitali-zation Compe-tition	-	
Design practice case database	Graduation design work	"Red - Liu Jiang's Calligraphy and seal cutting art Exhibition" exhibition planning	Excellent graduation works of 2022	Wu Ruohong-Graduation thesis-"Exhibition Digitization and Its Application".pdf	
	Social practice report	"Party building + Environ-mental protection" Longquan Party building theme park design	summer social practice	Shao Jie-Professional Practice-"Longquan Party Building Theme Park" design research report.pdf	

3.3 Three Sharing Ways to Realize Resource Database Sharing and Real-Time Update

3.3.1 Online Information Management System

The use of information management system can achieve case base system management. Case base interface design should pay attention to clear functions such as retrieval, to ensure that different platform users, such as between teachers and students, inter-school can be convenient to use. According to the case's ideological and political education theme, case type, applicable professional courses, teaching content, material media (such as text, image, video) type, etc., the case is classified and coded for easy access. Offline, the text of the case is compiled, the key index entries are provided by classification and classification, and the collection of excellent cases is the volume.

3.3.2 Integration of Online and Offline Classes

Make full use of the network platform to establish online small classes, so that the diversified knowledge points of ideological and political knowledge can extend the classroom teaching content in more vivid forms. Students can make suggestions on the content of ideological and political education in the course through the opportunity of active feedback, understand the degree of students' demand for various directions of ideological and political education in the course, and reflect the ideological and political classroom teaching in the course according to the demand analysis.

3.3.3 Reproduction and Display of Offline Classic Cases

Every year, themed exhibitions and graduation works exhibitions will be held to display the educational achievements of "art + ideology and politics", so as to make replicable and promotable curriculum ideology and politics cases more intuitive and fresh, enrich and update the case base resource construction, and activate the classic resources in the case base, so as to promote teachers' full understanding of curriculum ideology and politics and independent innovation. Further guide students to fully tap the local cultural gene, and use art and design to help cultural inheritance.

4. Achievements of Constructing Art Course Case Resource Library from Ideological and Political

Education in the Curriculum

The ideological and political elements of cultural inheritance are targeted and prominent, and the knowledge framework with distinct levels and full coverage is clearly defined. It solves the problems existing in the construction of the current ideological and political case base of art courses, and effectively supports the ideological and political teaching of art courses in universities. The case themes of different dimensions should be at different levels, and there should be clear logical relations between the same level and the upper and lower levels, so as to improve the practicability and timeliness of the resource database, and avoid the repetition, fragmentation and isolation of resources.

Establish specifications and review standards for compiling cases of the resource library. Each case by the type, name, source, text details, image details to establish the audit standards, attach importance to rationality, use and value, to avoid does not meet the actual teaching of vague, rigid, label cases into. Through the process of classic material selection — effective case compilation — professional staff review — classification and coding into the library, the school gradually completes the compilation and selection of excellent cases in all aspects of the curriculum. And the education theme is clear and the material standard is clear. Hence, we need to make full use of online resources, broaden the use path of the case database, and obtain feedback from all parties to dynamically update the content of the case database.

On the one hand, the case database effectively improves the professionalism and effectiveness of professional teachers in teaching how to integrate curriculum ideology and politics into the classroom. Teachers independently combine the characteristics of the curriculum and selectively organically integrate the ideological and political teaching elements of the three major topics, and combine the ideological and political content in all aspects from theoretical teaching to practical guidance to convey cultural confidence to students and realize the deep integration of professional education and ideological and political education. At the same time, it pushes the majority of teachers to conduct in-depth research and positive reflection on how to educate students through ideological and political education in the curriculum.

5. Conclusion

The practical application effect of art course case resource library from Ideological and Political Education in the Curriculum in colleges and universities is obvious, which accelerates the innovative teaching methods and practical mechanisms of ideological and political curriculum, promotes the full and all-round participation of teachers and students. Besides, it also promotes the construction of the "art + ideological and political" characteristic education system, and comprehensively improves the quality of art talent training. Ideological and Political Education in the Curriculum further covers college art major courses, effectively improves teachers' education and teaching ability, and provides teachers with methods and paths to integrate excellent traditional culture into art curriculum ideological and political education. At the same time, the construction of case database provides a good platform for the exchange of experience and resource sharing of curriculum ideological and political teaching between majors and colleges, and promotes colleges and universities to improve the overall activation education system of curriculum ideological and political education, and forms an overall education mechanism of vertical connection and horizontal integration.

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